NETSCOUT®

Guardians of the Connected World

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When Digital Services Stop, Your Business Stops

Business Stakeholders



Employees



Customers



Partners

Business

Expectations

User

Expectations

Mission-critical Digital Services



Retail website



Contact Center



Internal processes



Collaboration tools



B2B applications

Business Impact



Poor digital experience



Productivity loss



Mission Failure

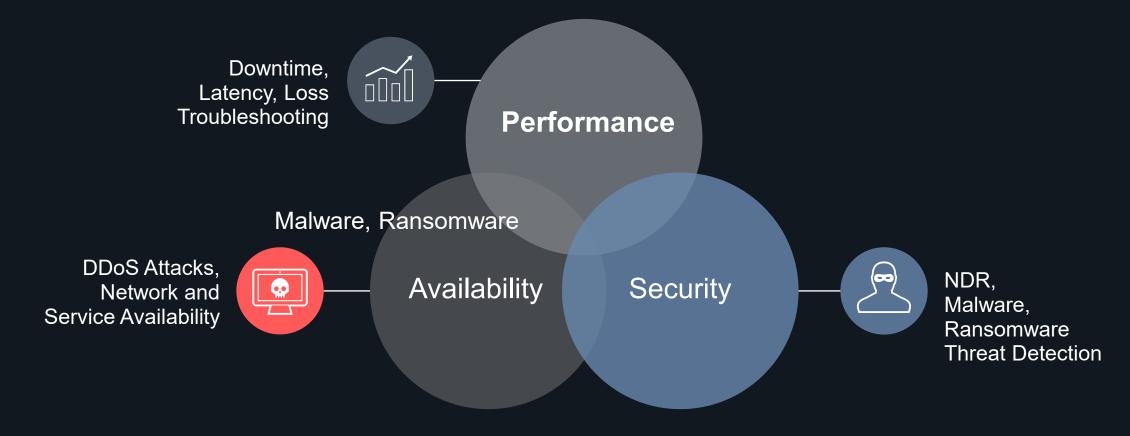


Reputation damage



The New Challenge and Opportunity

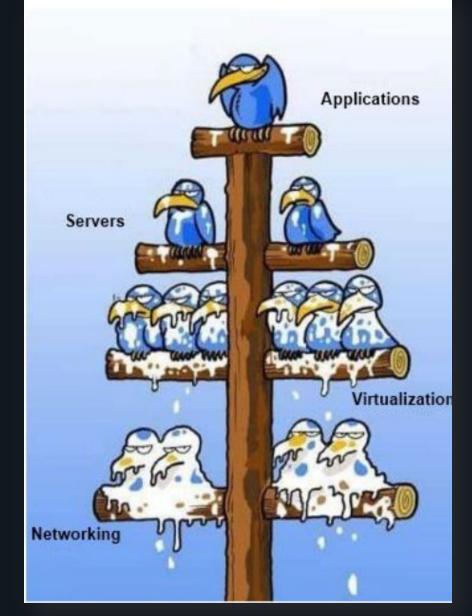
Today's more dispersed organizations face multiplying, often overlapping challenges



They must address all this at the same time to the realize the full benefit of Digital Transformation

Even with Al support, the problems remain the same







Visibility and Quality is Essential

You can't manage or protect what you can't see



We put high-quality data/statistics into your Hands



One Platform for Performance and Security



Network and application performance (e.g., response times, errors)





Appliance

Security Console





Vulnerabilities and threat detection (e.g., vulnerable protocols, IoCs)



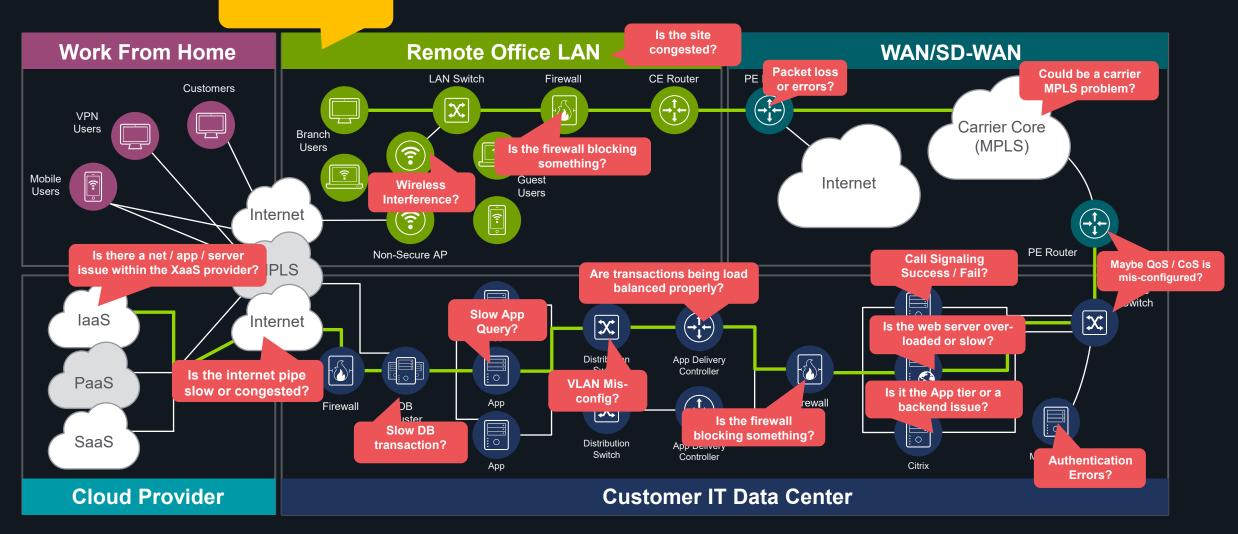


Performance Monitoring



Troubleshooting Complexity

Network is Slow!



Packets In Action



Detect what is slow

Solve why it is slow

Reduce MTTR with insight driven by Smart Data



Why Wire Data / Packets?









Why Wire Data / Packets?

Packets vs Other Data Sources



DEEP PACKET INSPECTION



REAL-TIME VISIBILITY



GRANUAL & DETAILED



ANOMALY DETECTION





FORENSICS



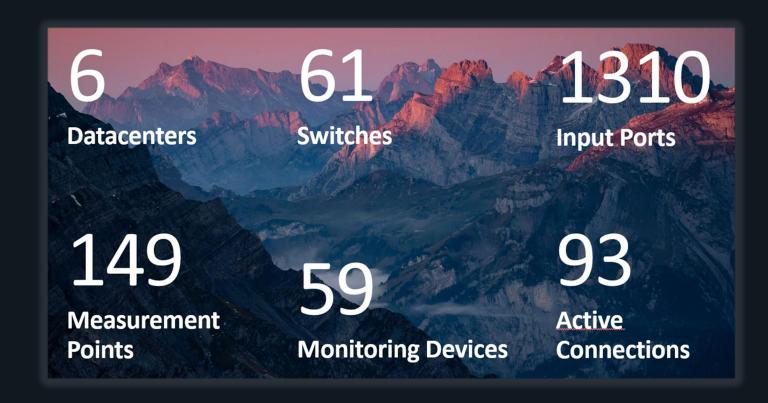
COMPLIANCE



Customer Success

Similar customer in Europe

- 6 Years of successful cooperation
- Key Success Criteria:
 - Reduce MTTR
 - Proactive Troubleshooting
 - Futureproof deployment for rapidly growing Environment
 - Consolidated Visibility
 - Cloud, Data Center, Edge
- Visibility into:
 - Internal Services
 - Customer Services
 - Hosting Area
 - Retail Stores





Max Mustermann AG – Requirement & Use Cases for NETSCOUT



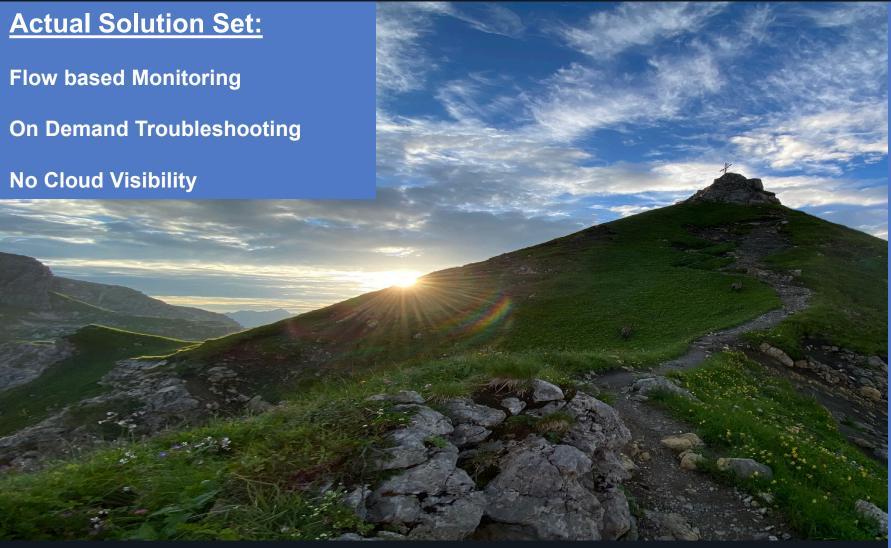
Replacement Troubleshooting Tools:

- > Network Monitoring
- > Network Troubleshooting
- Utilization/Capacity
- Packet Broker (SPAN Ports)
- End User Experience
- > Fault Management
- Network Automation

- ✓ Transition of MPLS to SD-WAN
- ✓ Cloud-Visibility (AWS)
 - ✓ Cloud Services (Troubleshooting & Monitoring)
 - ✓ Interconnect (Local DC -> Performance Hub -> Cloud)
 - ✓ Cloud Migrations
- ✓ Proxy (SASE)
- ✓ VDI-Analysis (Citrix)
- ✓ VMWare Communications
- ✓ VPN-Analysis
- ✓ UC-Monitoring
 - ❖ VoIP
 - Teams



Max Mustermann AG – Visibility Challenges

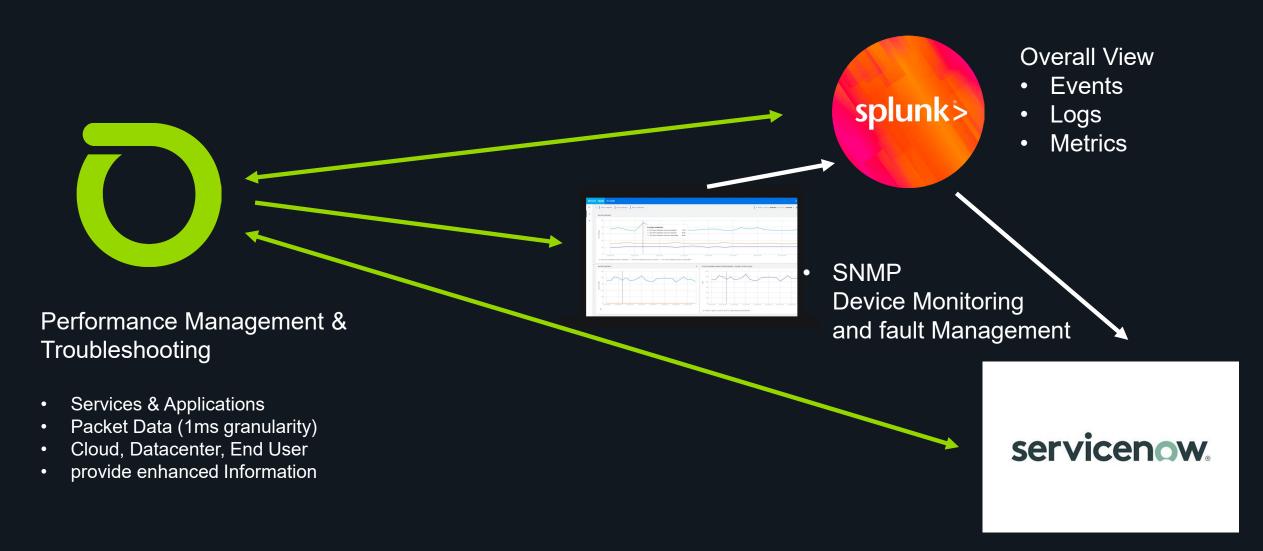


Challenges:

- Most common:
 prove it's not the network
- centralized visibility
- > Tool consolidation
- ➤ 24/7 visibility needed
- retrospective analysis
- Visibility for multiple branches (400)
- multiple services hosted
- increasing bandwidth
- > MPLS/SD-WAN mix
- Troubleshooting to the edge
- Cloud migration in progress
- Cloud Visibility
- large scale network
- reduce workload
- proactive Service Assurance



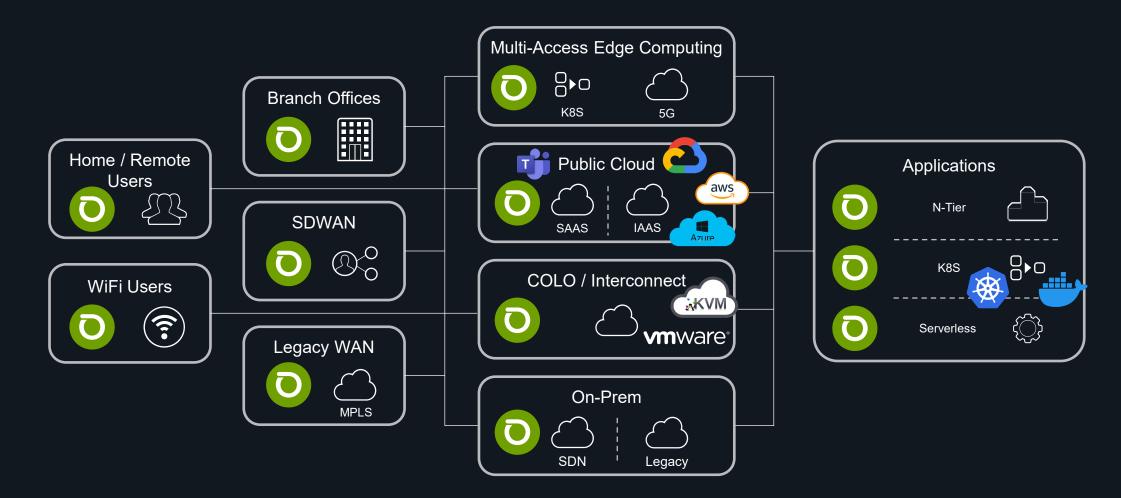
Max Mustermann AG - 360° monitoring





NETSCOUT – Visibility without Borders

Any Infrastructure – Any Where – Any App / Service – Any Way – Any Use Case





QUESTIONS?

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